

Press Release

Security Summit – Virtual Event

Security Industry Conference and Exhibition

3 – 5 November 2020

SECURITY SUMMIT 2020 COMES TO YOU AS A VIRTUAL EVENT

Adria Security Summit Powered by Intersec, leading security industry conference and exhibition in SE Europe, has been rescheduled to September 2021, and a new online event entitled Security Summit -Virtual Event will take place in November 2020 in its stead.

The decision to postpone the regular annual event and replace it with a virtual show in 2020 was made on the grounds of the ongoing pandemic of COVID-19. As the safety of the event's visitors and staff remain the organizer's top priority, the preparations for this year's virtual Security Summit 2020 are already underway in collaboration with the sponsors, partner associations, and industry professionals. In order to avoid potential health risks to you and your families, the idea of the event is to bring the Security Summit you have come to know and love to your homes and businesses instead of having you come to visit it.

An experienced team of Adria Security Summit and our partners will use this Security Summit not only as a substitute for the non-virtual event but as a tool and a platform for launching a global effort to reconnect security industry stakeholders, rebuild its ecosystems and accelerate its much-needed recovery.

In addition to this, Security Summit 2020 will follow in the footsteps of the achievements of Adria Security Summit and other global trade shows which were forced to move to a virtual world due to the pandemic – this means maintaining the same level of quality you've come to expect from the organizer, keeping an equal focus on the regional and international character of the event paired with innovative online and digital features that will allow you to enjoy the Summit from the comfort of your home and workplace.

Security Summit 2020 will take place across three days, starting on November 3rd and running through November 5th. It will feature a full-day program with live sessions, keynote speeches, case studies, and side events presented by the prominent industry speakers, together with panel discussions and success stories. Three virtual conference halls will host 20+ daily presentations by prominent speakers. These webinar sessions will be available from 11 AM until 4 PM each day.

Additionally, the B2B networking option offers the same benefits as it would during a live event. Sponsors will be able to host both prescheduled and on-demand 1on1 virtual meetings with their colleagues, business partners, customers, service providers, key market players, and global institutions.

Participating in Security Summit 2020 will offer substantial benefits to your business based on real-time insights into innovations and technological trends in an era of the pandemic, together with an opportunity to conduct market research in the field, promote brand awareness and secure product placement. You will be able to familiarize yourself with specific skills, best practices, and strategies that you can apply to your business, and the virtual nature of the event will allow it to reach an even wider audience than what it has done so far. The participants will include the best among the security managers, SME owners, and decision-makers, representatives of government security agencies, installers, and system integrators, end-users, and manufacturers that will provide you with inspiration, tools and precious know-how. Finally, attending the event will not be only easier, but also more cost-effective compared to participating in its live iteration.

It is for all these reasons that we are looking forward to meeting you at the Security Summit 2020 - Virtual Event.

More information is available on <http://vsecuritysummit.com>. If you have any inquiries, do not hesitate to contact summit@asadria.com or call +387 (0)33 788 985.